

WEST CHESTER DENTAL ARTS

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Summer 2010

Dental Newsletter

Volume XI

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FREE NITROUS

Our last years summer special of free nitrous was a big hit! It has helped many people have anxiety-free dental work, and the feedback from our patients was so positive that we decided to extend our offer indefinitely!

OFFICE HOURS:

Monday: 7 am – 8 pm
Tuesday: 7 am – 8 pm
Wednesday: 8 am – 8 pm
Thursday: 7 am – 8 pm
Friday: 8 am – 5 pm
Saturday and Sunday: Closed

Iron Hill Twilight Criterium Kids Bike Race, West Chester



This year West Chester Dental Arts will be sponsoring the The Kids' Race, on Saturday, July 10th, 2010; it is a FREE race open to children from ages 3 to 10. Children are encouraged to bring their big wheels, tricycles and bikes

for their very own Criterium race. To participate, all you need is a bike and a helmet. Bike races are run per age group (ages 3-4, 5-6, 7-8, 9-10). This is subject to change based on number of participants. Race distances will be based on age and ability. Parents cannot ride with child. All kids will receive a prize for their achievement.

Registration Forms & Race Information:

Race time is 5:00pm; registration is from 3:00-4:15 pm. in downtown West Chester on Walnut Street between Gay and Chestnut Streets. Parents or legal guardians will be required to sign a race release form for their child (download form below). There will be a special children's staging area for kids to register and meet the professional racers.

After the Kids' Race, families are encouraged to park all bikes at the Bike Corral for safe keeping. The streets will be very crowded with spectators after the Kids' Race due to the upcoming Professional Women's and Men's races immediately following the Kids. The Bike Corral will be a secure area a block from the race course, located behind Iron Hill Brewery & Restaurant, West of High Street, just off of Prescott Alley.

For more information please go to:
www.ironhilltwilightcriterium.com/kids

dentistry
from the heart

West Chester Dental Arts is proud to announce that our doctors, their team, sponsors and volunteers will be offering free dental work to 100 people in need of dental treatment – treating adults with a filling, an extraction, or a cleaning. This event promises to reach many

individuals who may not otherwise be able to receive treatment.

The event will take place on August 7th, 2010 at West Chester Dental Arts in West Chester. Starting at 9:00 AM, Drs Shelly and Fort and their volunteers will treat the first 100 patients, or however many they can care for by 3:00 PM. For more information, visit www.wcdentalarts.com or the organization's national website, www.dentistryfromtheheart.org.

Dentistry from the Heart (DFTH) is a national non-profit organization with a simple mission – making people smile. Founded in 2001 by a dentist in New Port Richey, Florida named Dr Vincent Monticciolo, DFTH was created to aid those in need, including the growing population of under-insured Americans. Over 100 million Americans lack dental insurance and over 29 percent of adults have untreated cavities. Without events like DFTH, dental care simply isn't an option for many of the uninsured. To date, DFTH has helped over 5,000 patients and provided over \$1 million in free dental care.

“Now more than ever, we know there's a person out there that need our services, but have no means to afford them – whether they're out of a job, or just don't have dental insurance. This Dentistry Heart is from the our way of giving back to the community, and being there for the people who are in need of dental work,” said Drs Shelly and Fort.

Dr. Eric Shelly and Dr. Eric Fort are out to change lives by offering free smiles to anyone who needs dental work, as they host the latest event for Dentistry from the Heart. Drs. Lou Manna and Steve Atlas along with their staff have also graciously volunteered their time for our cause. With all of us together we can make this day of dentistry from the heart an



unforgettable event. We are confident that this day, along with the team we are building will, in fact, change lives.

Welcome New Staff Members

We would like to welcome to the practice our new Registered Dental Hygienists, Katherine Lang and Erica Vail, new dental assistants Keli Ross and Erica Winter and our new (EFDA) Expanded Functions dental assistant Marie Smith to the practice. They are all very excited to have found our office here in West Chester and look forward to expanding their knowledge and skills in the dental field and meeting all of our wonderful patients.

Patient Referral Bonus

We wanted to express our appreciation for believing in us. We thank you so much for all the kind past referrals and for helping make dentistry such a pleasure. We thought that this year we would add something different into the mix. Along with every referral you send to the practice you will still receive (2) Free Movie Tickets to Regal Cinemas and we are adding a challenge to it. ***From January 1st, 2010 thru December 31st, 2010 the top (5) patients who refer the most new patients to us will each receive \$1,000.00 to show our appreciation.***



Let Us Know How We're Doing

If you've recently visited our office and would like to give us your feedback, please send us an email at wcdentalarts@verizon.net. appreciate you taking the time to help us better serve you.

